

africanews.

Launching on **Wednesday 20 April 2016**

in **33 sub-Saharan countries*** and more than **7 million homes**

Africanews is the first independent and multilingual pan-African news outlet to show the new face of news coverage from a fast-moving continent.

From Pointe-Noire in the Republic of the Congo, a team of **85 media professionals from 15 countries** across sub-Saharan Africa has since 4 January 2016 been providing coverage, on africanews.com, of Africa and the rest of the world **from a purely pan-African perspective**. They are supported by an extensive network of correspondents all over Africa, operating in conjunction with Africanews' French-speaking and English-speaking editorial teams.

From 20 April, the TV viewers of sub-Saharan Africa will join the existing Africanews community on its website, its YouTube channels, and its Facebook and Twitter accounts.



A pan-Africa media outlet for all viewpoints, all voices, all ideas



Africanews is an independent African media outlet of no political or ideological colour. Unlike the continent's other channels, Africanews, modelled on its sister operation Euronews, will never be the mouthpiece of a single viewpoint, party or nation.

Its purpose – displaying diversity – aims to give Africa its rightful place in the world of news. Much more than a mere “window” on Africa, Africanews has created a fully-fledged pan-

African network, with editorial decisions taken in Africa for an African audience.

Participatory by design, it will give its audience a say in its programmes and its digital platforms. These will also be open to local media-industry initiatives and to talented young entrepreneurs who are building an image emphatically focused on the continent's development.

When it launches on TV, Africanews will immediately be available in 7.3 million homes in 33 countries across sub-Saharan Africa.

This exceptional launch is being conducted in partnership with major pay-TV players in Africa, who believe in this new pan-African media outlet.

Satellite packages

. **Canal+ Afrique** will distribute Africanews in French and/or English via direct-broadcast satellite and DTT, depending on the country.

This Canal+ Overseas subsidiary has operated in Africa since 2001 and is now present in 25 countries via its five “Bouquets de CANAL+” packages.

. **Startimes** will carry Africanews in English via its DTT networks or satellite package in English and/or French, depending on the country.

Present in Africa since 2007, Startimes operates in 9 countries, soon in 11, and is experiencing the fastest growth on the African DTT market.

. **Zuku** is adding Africanews to its direct-broadcast satellite and cable offerings in English.

Zuku distributes more than 100 channels across East Africa via its satellite package, and in Nairobi and Mombasa by cable.

. **Suburban** is including Africanews’ English service in its IPTV package throughout Nigeria.

DTT

In June 2015, the continent started to move over to digital, enabling a new offering through the creation of digital terrestrial TV networks.

At launch, Africanews joins 12 DTT networks

. in Burundi, Central African Republic, Guinea, Kenya, Madagascar, Mozambique, Nigeria, Uganda, Rwanda and Tanzania; and soon in Ivory Coast and Democratic Republic of Congo, with **Startimes**;

. in Pointe-Noire, Republic of the Congo, on channel 52 of **EasyTV**, the French-language DTT network launched by Canal+ Afrique in January 2016;

. in Madagascar, in French, with **Blue Line**.

Partial free-to-air broadcast

Several national channels with regional reach have also chosen to team up with Africanews, and will broadcast part of its output (from 30 minutes to several hours a day):

Canal 2 Info in Cameroon . MBC on Mauritius . Ouest TV in Senegal . RTA in Madagascar

This partner-channel network already totals more than 3 million homes.

6 months free

The Africanews signal covers sub-Saharan Africa and the Indian Ocean islands via two satellites: SES 4 and SES 5.

To give the largest possible number of TV viewers access to this new source of African and international news, Africanews will be broadcast unencrypted and offered free of charge, for the first six months, to operators and owners of dishes pointed at one of the two satellites.

*** At launch, Africanews will also be distributed by operators in the following countries:**

Benin, Burkina Faso, Burundi, Cameroon, Central African Republic, Chad, Democratic Republic of Congo, Djibouti, Equatorial Guinea, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Ivory Coast, Kenya, Liberia, Madagascar, Mali, Mauritania, Mauritius, Mozambique, Niger, Nigeria, Republic of the Congo, Rwanda, Sao Tome, Senegal, Sierra Leone, South Africa, Tanzania, Togo, Uganda.