

Biography 2012

Michael Peters,

Chief Executive Officer of Euronews SA



Born in 1971 in Flensburg, Germany, of French and German nationality, Michael Peters graduated from EM Lyon business school with a Master's degree in Financial Engineering (1995) and from IAE Lyon III (1992).

He began his career at the international auditing firm of Arthur Andersen, in Lyon, France (1995-1998).

Michael Peters joined Euronews in 1998 as Finance Manager and then became CFO. He was appointed Deputy Managing Director of Euronews in December 2003.

In May 2005, at the age of 33, and seven years after joining Euronews, Michael Peters was appointed Managing Director of Europe's leading news channel. In December 2008, Michael Peters was appointed Managing Director of the Executive Board of Euronews S.A.

In December 2011, Michael Peters was appointed Chairman of the Executive Board.

Key dates:

- 1995 – 1998: Finance Auditor for Arthur Andersen
- 1998 – 2000: Finance Manager of Euronews
- 2000 – 2003: Chief Financial Officer of Euronews
- 2003 – 2004: Chief Financial and Administrative Officer of Euronews
- 2004 – 2005: Deputy Managing Director of Euronews
- 2005 – 2008: Managing Director of Euronews
- 2008 – 2011: Managing Director of the Executive Board of Euronews
- Since 2011: Chairman of the Executive Board of Euronews