

AWARD

**Africanews wins French media award,
the *Grand Prix des Médias CB News 2016*,
for ‘Best Launch’**



At yesterday's ceremony to present the 18th *Grand Prix des Médias CB News* awards, Michael Peters, CEO of Euronews and Africanews, was presented with the “Best Launch” award for **Africanews**.

7 September 2016 – **Africanews, (Your Voice), the first pan-African and multilingual news media, has received its first award a few months after launching.**

The judging panel of the Grand Prix awards of *CB News* - the French magazine devoted to communication, marketing and media - rewards innovation in the media industry.

In commending Africanews, the judges highlighted the successful launch of this all-African media outlet, and handed a first award to the team, based in Pointe-Noire, Republic of the Congo. The 50-strong team, from 15 African countries, were represented by **Michael Peters**, accompanied by **François Chignac**, Director of Editorial Development, **Nathalie Wakam**, Deputy Editor in Chief, and **Salako Tokunbo**, Senior Journalist.

Launched in 2016 (digital in January, TV in April), Africanews stands out as the first pan-African multilingual media source produced simultaneously in French and English, and offering coverage of global and African news from a sub-Saharan perspective. A wholly-owned subsidiary of Euronews SA, Africanews is funded by advertising and distribution. Africanews shares the same editorial charter as its European sister outlet, Euronews.

Michael Peters, CEO

"I warmly congratulate Africanews and Euronews teams who worked closely together to organise and launch Africanews, which aims to provide African audiences with a unique perspective on news from around the world and the continent. In just a few months, Africanews has made its mark in Africa through its tone and its coverage of current affairs in a fast-moving continent, which reflects its primary purpose: to show diversity in order to give Africa its rightful place in the world of news."



François Chignac - Nathalie Wakam - Tokunbo Salako – Michael Peters

photo: Antoine Garric/Amélie Hérroux

Grand Prix des Médias CB News

Every year, *CB News* rewards innovation in the media. A judging panel of industry professionals and experts (journalists, media and advertising agency chiefs, advertisers) gathers to analyse the media landscape of the past 12 months and announce the winners of the 17 category awards and the overall *Grand Prix des Médias 2016*. The awards ceremony was hosted by David Abiker, a French TV and radio journalist and commentator.

Africanews' flagship show, available on screens in Africa or worldwide on africanews.com

'The Morning Call'

LIVE daily for 60 minutes

This ground-breaking news bulletin is presented live from Africanews' Pointe-Noire studio by two journalists: French-speaking **Hannane Ferdjani** and English-speaking **Robert K'Odingo**.

The first 30 minutes focus on the latest African and international headlines in '**The Africa news bulletin**' and '**The World news bulletin**' – with duplexes with Africanews correspondents and analysts across the continent – as well as newspaper reviews.

The second 30 minutes are devoted to an in-depth analysis of a particular topic (a new one will be selected each day) in an item called '**Grand Angle**'. 'The Morning Call' team is joined by a journalist from the Africanews newsroom, who is the expert on the chosen subject, be it **Culture, Hi-tech, Business, Travel** or **Sport**.

'The Morning Call' wraps up with a diary of events to follow during the day, recommended by our two deputy editors-in-chief, **Veronica Kwabla** and **Nathalie Wakam**.

The 'Morning Call' team

#TheMorningCall



Hannane Ferdjani and Robert K'Odingo
Juliet Bawuah, Stéphane Kungne, Afolake Oyinloye, Ismael Akwei, Linnete Bahati

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